

# POO

THE CARD GAME



## Take It Like A Monkey!

**Description (from box):** It's been a tough day in the monkey cage and something in the food tonight wasn't quite right. In monkey world, there's only one thing that can be done about it – fling poo!

It doesn't matter who started it in this fast and furious game of monkey see, monkey doo. It only matters who has what it takes to be king of the cage!

### Key Selling Points:

- The illustrations are cute and cartoony, not gross. Poo is suggested, not actually pictured.
- Content + art = hilarity!
- Fun for families.
- Quick play – 5 to 15 minutes.
- Inexpensive price point.

### Target Market:

- Customers looking for a quick-play, light-hearted casual game.
- Families looking for something to play with their kids.
- Boys of all ages.



In Partnership With



### NEW PACKAGING...NEW PRICE!

The Poo you already love to fling is heading your direction inside a new *boardgame style set-up box* and a *6-Game Display!*

To match the fancy new box we also changed the price. **NEW LOWER MSRP AT \$9.95!**

\*The box size is staying the same, but the quality is improving

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